



Hi there, I'm  
Sara Froese

[www.sarafroese.com](http://www.sarafroese.com) | ui/ux designer



## Experience

### **Freelancer**

Fev 2024 - Present

### **Product Designer**

I'm specializing in User Interface and User Experience

### **DR Publicity**

Apr 2019 - Jan 2023

### **Social Media Design and Video Editing**

Specialized in creating diverse content for Social Media

### **Bosch Brazil**

Jun 2019 - Jan 2023

### **Social Media, Marketing Campaigns and Catalog**

Responsible for all catalog materials, social media content, and overseeing some marketing campaigns.



## Education

### **Udemy**

Apr 2024 - Set/2024

### **Adobe XD and Front End**

Course online

### **Udemy**

Fev 2024 - Apr/2024

### **Pro Figma - UI Design**

Course online

### **Google Coursera**

Jan 2024 - Jun/2024

### **User Experience - UX Design**

Course online

### **Mundo Art**

Jan/2016 - Jan/2017

### **Digital Creation**

Audiovisual Art

### **Universidade Paulista - UNIP**

Apr/2014 - Jan/2016

### **Graphic Design**

Technical Degree



## Skills

### **Software**

Figma - Adobe XD - Adobe Photoshop - Adobe Premiere  
Adobe AfterEffects - Adobe Indesign

### **Conceptual**

Visual & User Focused Design - Design Strategy  
Iterative Process - Video Editing